

American Public Works Association Minnesota Chapter

2018 Spring Conference

May 9–11, 2018

*Grand View Lodge and Conference Center
Nisswa, Minnesota*

The Minnesota Chapter is a recognized leader in public works education, advocacy, and building better communities.

Sponsored by:

American Public Works Association
Minnesota Chapter



Facilitated by:



College of Continuing
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UNIVERSITY OF MINNESOTA

The APWA Minnesota Chapter's Spring Conference has annually provided a retreat-style gathering, a forum where our members can connect without the bustle of daily work, if even for just a couple of days. It has been a chance to reflect on how we go about service within our organizations, our communities, and our public works industry. The 2018 Conference will provide that opportunity and much more. The Conference Committee has put together a fantastic program, bringing in both national and local speakers who will not only help establish (or refresh) leadership and management skills, but regale you with firsthand accounts of large public works events, whether planned or not!

WEDNESDAY EVENING:

Our Wednesday evening kickoff will be attended by APWA National leadership and feature our keynote speaker Jonathan Fanning ([youtube.com/user/FanningJonathan](https://www.youtube.com/user/FanningJonathan)). Jonathan will share some personal stories and provoke thoughts on how to lead and elevate your Emotional Intelligence. Thursday morning we are proud to bring you Dr. Jody Janati, who will speak to us on the art of communication, both personal and public. She comes highly recommended from the Minnesota Association of County Engineers, taught for many years at the U of M, and has done work with the MN Prison System. A can't-miss opportunity!

THURSDAY AFTERNOON:

The conference will also include our traditions of community service and chapter updates. The Thursday afternoon service project will continue our partnership with the Gull Lake Recreational Area, replacing some split rail fence and planting more trees. This tradition has grown rapidly in numbers, expanding the positive impact we've had on the community. The Chapter business meeting will include some committee updates and the graduation ceremony for our Public Works Leadership Academy.

FRIDAY MORNING:

Friday morning we will hear back-to-back presentations from public works personnel who helped manage huge events, serving in their roles in a heightened capacity when emergency hits (California wildfires and mudslides) or when a premier sporting event (Super Bowl LII) comes to town. Our speakers for both sessions were "in the fray," so to speak, and will give you some perspective on not only the magnitude of the events, but the skills and tactics they used to succeed in their management of the issues the events brought to the table.

Lastly, a request from the planning committee. While the conference provides significant value in its ability to connect or reconnect with our peers in a relaxed environment, we feel there is much more to the conference than that. We ask that you take *full* advantage of the conference we've put together: attend all the sessions to capture the value of the message the speakers have, work together with your peers at the service project to maximize our positive impact to the area, and make sure you find your way to the social events in between so you can truly establish and strengthen your APWA-MN network. You won't be disappointed!

See you in Nisswa,
Jupe Hale and Amy Grothaus, co-chairs

PROGRAM AGENDA

WEDNESDAY, MAY 9, 2018

3:00–6:00 p.m. **Registration and Check-In** *Norway Lobby*

5:00 **Get-Acquainted Reception** *Norway Deck*

6:00 **Dinner** *Norway, Birch, Oak Room*

7:00 **Welcome by Chapter President and National Representatives** *Norway, Birch, Oak Room*
Kristin Asher, APWA Chapter President, City of Richfield
Ron Calkins, APWA Past President and Retired Ventura County Public Works Director,
Scott Grayson, APWA Executive Director
Mary Joyce Ivers, Director-at-large, APWA
Chuck Williams, APWA Region VI Director

7:10 **Developing Emotional Intelligence**
Moderator: *Cristina Mlejnek*, Bolton & Menk, Inc.
Jonathan Fanning, jonathanfanning.com

How engaged are you? How well do you affect the engagement of people around you? Engagement affects everything. This program is full of incredibly memorable stories, real-life scenarios, and a four-part process to take your Emotional Intelligence/Quotient to the next level.



THURSDAY, MAY 10, 2018

8:00 a.m. **Opening** *Norway, Birch, Oak Room*
Moderator: *Jupe Hale*, APWA MN Chapter Conference Planning Committee Chair and City of Maple Grove

Five-Star Speaking Strategies: Your Guide to Effective Presentations

Dr. Jody Janati, Find Your Conversation Peace

“Say what you mean, mean what you say, and shine when you say it!” The ability to speak effectively is an asset in any public or professional setting. Learn effective construction and delivery techniques to ensure your message is delivered as intended. Apply the “STAR” formula for delivering successful presentations. Develop five-star speaking skills as you learn how to **S**tart with a solid structure, **T**arget your topic, **A**ppeal with authority and **R**ealize your rapport. Learn to connect and direct your audience. Review the presentation “points to ponder” to fine-tune your delivery and illuminate the room during your next speaking engagement.

Workshop Learning Objectives:

- Format Your Message in a Linear and Logical Layout that Listeners can Readily Follow
- Establish Your Credibility While Speaking to Ensure You Build Positive Rapport with Your Listeners
- Understand How to Incorporate More Emotional Appeal to Engage Your Audience and Connect with Them on a More Personal Level
- Structure and Outline Your Messages for Special Occasion Speaking Events [presenting/receiving awards, toasts, eulogies, etc.]

10:00 **Break**

10:15 **Professional Communication and Acumen: Lead with Your Assertive Voice**
Dr. Jody Janati, Find Your Conversation Peace

Most professionals are faced with difficult interactions where their integrity can be compromised. Explore how to effectively communicate, especially when functioning in the role of a group facilitator or leader. Leading with your assertive voice allows you to be clear and concise across diverse audiences while maintaining a professional tone. You will learn how to balance your personal appeals and better understand how to structure a message that best suits your communication style. Step-by-step methods for dealing with intense conversations and correcting broken relationships will also be discussed.

Workshop Learning Objectives:

- Learn How to Communicate in Your Most Effective Assertive Tone
- Understand How to Best Frame/Outline and Deliver a Message for an Intended Audience
- Apply Professional Responses that are Free from Excuses and Other Disconfirming Messages
- Learn How to Set Healthy Boundaries, Deliver Bad News, Say No, Foster Accountability and Manage Another’s Expression of Anger

11:40 **Education and Training Committee Presentations**
Moderator: *Monica Heil*, WSB & Associates, Inc.

- Education and Training Committee Program Offerings (Monica Heil, Education and Training Committee Chair)
 - Public Works Certificate Program Curriculum Announcements
- Leadership Academy Graduation (Wally Wysopal, Hamline University)

Noon **Chapter Business Meeting**
Committee Updates
(Public Awareness and Government Affairs)

12:30 p.m. **Lunch** *Heritage Room*

PROGRAM AGENDA

THURSDAY, MAY 10, 2018—CONTINUED

1:30 **Community Service Project at Gull Lake Recreational Area**
Moderator and Contact: *Chris Petree*, City of Lakeville

The 3rd Annual APWA-MN Chapter service project is set for the Gull Lake Recreational Area on Thursday afternoon, May 10. The APWA-MN Chapter has assisted the Gull Lake Recreational Area in performing service projects for the last two years to help them recover from a significant storm in the summer of 2015, when they lost over 2,000 trees. Past projects have included making extensive repairs to fences and planting over 1,000 seedlings. This year's project will include planting seedlings, clearing brush from a trail that hasn't been open since the 2015 storm, and inventorying signs.

The success of this event depends on you—please plan on attending on Thursday afternoon as a great way to serve the Chapter and give back! Pack work clothes and bring your rain gear as we'll be doing the project rain or shine.

Make our Chapter proud and take part in this fun event!

- 6:15** **Social Hour** *GLC Lobby*
7:15 **Dinner** *Grand Ballroom B*

FRIDAY, MAY 11, 2018

9:00 a.m. **Introduction and Welcome** *Norway, Birch, Oak Room*
Kristin Asher, APWA Chapter President and City of Richfield

A Firsthand Account of the Public Works Response to Wildfires and Mudslides

Moderator: *Scott Grayson*, Executive Director, APWA
Ron Calkins, APWA Past President and Retired Ventura County Public Works Director
Mary Joyce Ivers, Director-at-large, APWA

Wildfires raged across much of California in late 2017, setting unwelcome records. In October, 43 people died and more than 181,000 acres were destroyed when 14 separate fires struck the state's legendary Wine Country. In early December, flames whipped by hurricane-force winds in southern California ignited the Thomas Fire, which spread through drought-plagued Ventura and Santa Barbara Counties. At 281,893 acres it became the state's largest recorded wildfire.

Hear from Mary Joyce Ivers, APWA Director-at-Large, Fleet and Facilities about her personal experience as a public works professional in Ventura, CA during the Thomas Fires and Mudslides. Learn about the role of public works in dealing with emergency management and their resiliency.

APWA past president Ron Calkins, who lives in Ventura, CA, and served as the former Public Works Director of the City of Ventura, will share his experiences as well.

10:30 **Break**

10:45 **Super Bowl LII: A Public Works Touchdown**

Moderator: *Susan Mason*, APWA MN Chapter Past President and Short Elliott Hendrickson, Inc.
Pat Born and *Jon Wertjes*, City of Minneapolis;
Brian Funk, Metro Transit;
Brian Kary, Minnesota Department of Transportation

This session will highlight four public works professionals who were directly responsible for planning and organizing transportation and other "behind the scenes" coordination of services for all of the visitors that came to party, to go to the game, provide entertainment, and provide news coverage and workers who came to support it all. We will have Pat Born, former CFO for the City of Minneapolis and Metro Council Administrator, in a critical position as the Super Bowl big-picture strategic planner and coordinator, and also Jon Wertjes, Brian Funk, and Brian Kary, all directors of transportation representing the City of Minneapolis, Metro Transit, and MnDOT, who had up-close and personal responsibility for the planning and execution of Super Bowl 52's transportation needs.

Noon **Adjourn and Lunch** *Heritage Room*



One of sixty-five cabins to choose from on the Grand View Lodge property (Photo courtesy of Grand View Lodge)

INFORMATION

Returning This Year—Service Project

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Non-APWA MN Chapter Golf Event

On Wednesday, at 11:00 a.m., a Shotgun Golf Event has been planned at The Pines. Cost will be \$60 and includes cart. Greens fees should be paid to the Pines on the day of the event. Format will be a four-person scramble. Please contact Mark Kasma at markka@bolton-menk.com if you'd like to participate.

Registration and Fees

The fee for the conference is \$235 for APWA members and \$260 for nonmembers and includes all sessions, course materials, and refreshment breaks. Register online at apwa-mn.org, or fill out the attached registration form and fax the form to 612-624-5359.

Cancellation and Refund Policy

A refund of the registration fee—minus \$30—will be issued for cancellation requests received by email to the University of Minnesota at ccapsconf3@umn.edu by May 4, 2018. Cancellations received after this date will not be eligible for a refund. Persons who register but cannot attend may send a substitute.

Location Information

A link to reserve lodging for Grand View Lodge is available on our website at apwa-mn.org. Meals and lodging are to be paid directly to Grand View Lodge.

Disability accommodations are available upon request. For further information, contact Grand View Lodge at 218-963-7352 or toll-free at 800-368-1885, or view their website at grandviewlodge.com.

2018 Planning Committee

Amy Grothaus, Braun Intertec, Co-Chair

Jupe Hale, City of Maple Grove, Co-Chair

Kristin Asher, City of Richfield

Sherri Buss, TKDA

Jeannine Clancy, Metropolitan Council Environmental Services

April Crockett, Minnesota Department of Transportation

Mark Erichson, WSB & Associates, Inc.

Beverly Farraher, City of Saint Paul

Brad Henry, University of Minnesota

Jon B. Horn, Kimley-Horn & Associates, Inc.

Mark Kasma, Bolton & Menk, Inc.

Adam Kramer, Progressive Consulting Engineers

Chris LaBounty, City of Minnetonka

Lucas Lortie, Ramsey County Public Works

Mike Marti, SRF Consulting Group, Inc.

Sue Mason, Short Elliott Hendrickson Inc.

John Mazzitello, KLJ Engineering

Cristina Mlejnek, Bolton & Menk, Inc.

Chris Petree, City of Lakeville

Bridget Rief, Metropolitan Airports Commission

Matt Saam, City of Apple Valley

Tom Thompson, Stanley Consultants, Inc.

Kristi Fischer, University of Minnesota

Katherine Hagberg, University of Minnesota

Nichole Salinas, University of Minnesota

Professional Development Hours (PDHs)

Conference attendees will receive 7.75 PDHs for the APWA Minnesota Chapter Spring Conference. Please visit the following website for information about PDH requirements: mn.gov/aelslagid/continuinged.html.

For more information contact:

Nichole Salinas
University of Minnesota
ccapsconf3@umn.edu
612-301-2448

REGISTRATION

APWA MINNESOTA CHAPTER 2018 SPRING CONFERENCE

Please print or type

Last Name First Name MI

Company/Institution Title /Position

Email

Business Address

City State Zip

Daytime Phone

- I am a new member/first-time attendee I plan to participate in the service project on Thursday, May 10

Registration Fees

- \$235 APWA member**
Please provide your APWA member number: _____
- \$260 Non-member**

Payment Method

- Enclosed is a check or money order **payable to the University of Minnesota.**
- Please bill my organization. (Attach Purchase Order.)
- I authorize payment on my credit card:
 VISA MasterCard American Express Discover

Card Number Expiration Date Total Charge

Cardholder Name (please print) Signature

How to Register Online:

apwa-mn.org

Fax:
612-624-5359

Mail:
CCAPS Registration Center
University of Minnesota
353 Ruttan Hall
1994 Buford Avenue
Saint Paul, MN 55108



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Disability accommodations are available upon request. This brochure is available in alternative formats. Please call 612-301-2448.
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